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 INTELLECTUAL PROPERTY LAW BULLETIN

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### STANFORD V. ROCHE: A CAUTIONARY TALE FOR EMPLOYERS WITH INTELLECTUAL PROPERTY

By: John Perkins



[John Perkins](#) writes that following a recent Supreme Court ruling, business leaders should dust off their employment contracts to make sure that intellectual property developed by their employees remains with the company. [Read more...](#)

### INTELLECTUAL PROPERTY IS 80% OF THE VALUE OF A BUSINESS!

By: Michael A. Mann



[Mike Mann](#) says intellectual property makes up 80% of the value of your business and explores how to protect your company's knowhow, message, innovation and reputation. [Read more...](#)

### AVOIDING CONFRONTATIONS WITH LICENSING FIRMS

By: Dan Leonardi



[Dan Leonardi](#) describes two types of defensive patent holding companies designed to protect their members from the activities of licensing firms (aka patent trolls). [Read more...](#)

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